

# Nail Battle @Home Surprise Salon Nailart

## Rules & Regulations



## Assignment

Create within 45 minutes a nailart on 3 tips. The theme and further instructions will be revealed 15 minutes before the competition starts! This competition will take place in a online conference room.

## The Competition

- After registration we will send you an link, giving you access to the conference room (Facebook Messenger Room).
- Please access the room 15 minutes prior to the start of the competition.
- After we reveal the assignment, you will have 15 minutes to think, draw and prepare your table with products.
- It is allowed to prep the tips or nails prior to the competition.
- When the competition starts, we need to be able to see your work and do so through the entire competition.
- When the competition is done, show us your work immediately as close as you can to the camera.
- At our call, you will make a sharp, clean picture of your work. You will send this picture to us at messenger Nail Battle (<https://m.me/nailbattlebenelux>). No Messenger? Send your picture via Whatsapp (<https://wa.me/31135119170>)
- Only when we confirm the receiving of your picture, you are allowed to leave the Messenger Room.
- The award ceremony will be live streamed via the Nail Battle Facebook Pagina (<https://www.facebook.com/nailbattlebenelux>).

## Technical specs

- Make sure you have a good webcam/phone to film you / your work during the entire competition.
- Make sure your phone/laptop/computer/tablet is connected to the electricity network of attach it to a powerbank. Streaming takes up a lot of power.
- Make sure your phone/laptop/computer/tablet is connected to a good wifi network or LAN internet connection.
- A Facebook Messenger account is preferred to join the Messenger Room. But it is not obligated. You can also access the room with Google Chrome (other browsers will not work).
- Make sure you give Messenger or Google Chrome access to your camera and microphone when it asks you for it.
- Do you find this technical stuff challenging or are a bit scared of it? Don't be! We will help you get it all fixed. Join our test meeting on Saturday June 13th at 10:00! You can reach this test room via this link: <https://msngr.com/3MhQOFyIW4StWT8q>

# Jurycriteria

## Originality

Is the nailart original and creative? Are techniques used that we haven't seen a lot? Is the French Twist Bold, outstanding and 'out of the box'?

## Visual attractiveness

Does the design attract the eye? Does it keep our attention? Is it pleasant to look at it. Do we want to keep looking?

## Colors

Are the colors in balance. Is there a unique way of color use? Do the colors match the look and feel of the nailart?

## Balance

Is there a balance in the design? Is the nailart evenly spread on alle nails? Are all nails involved in the design (are they equally important)? Is there enough, too much or too less nailart on the nails?

## Detail & craftsmanship

Is it a clean design? Are all parts well displayed. Was the participant in control of the product and placement of the product?

## Finish

Do the nails look clean and finished? Are there no dust or product remains visible? Does the design feel finished and complete?

## Questions?

Any questions about this competition? Send your question to [nailbattle@pika-nails.nl](mailto:nailbattle@pika-nails.nl), to Messenger (<https://m.me/nailbattlebenelux>) or to Whatsapp (<https://wa.me/31135119170>)

## Disclaimer

In case of breaking of rules by the participant or when the organisation is in doubt of the honesty of the work made, the organisation is allowed to disqualify the participant. This does not give the right to restitution. All pictures and videos made during the competition are allowed to be used by the organisation for commercial reasons.